

## **A HOW TO GUIDE FOR CAMPAIGNING ABROAD**

If you're a Labour Party supporter outside Britain, it can be difficult to feel like there's any way you can contribute to politics at home. But you can! This is a quick guide to show you some easy ways to campaign abroad.

### **LEAFLETS:**

Leafleting is one of the easiest and most efficient ways to spread the word. And, whilst you'd think it would be difficult to leaflet when not in Britain, but it's actually easier than expected, and can be very enjoyable.

### **STEP 1 – FIND A TEAM:**

Leafleting is much more fun when you're doing it with other people. If where you are doesn't have a Labour International group, this could be the formation of one. Find others in your area by checking with Jonathan Clyne, [Labour International](#)'s membership officer: [bretorp@gmail.com](mailto:bretorp@gmail.com). You can also find more team members by creating a Facebook event (eg. like [this](#)), tagging & inviting friends, and sharing it online.

### **STEP 2 –FIND PLACES TO LEAFLET:**

Make a list of places you know British people are. Check with other British people you know live around you, and add their suggestions to the list. Think about pubs, universities, cinemas, libraries, cultural centres... Once you have a comprehensive list, you can use googlemaps to make a free, sharable and interactive map of all the areas you've found, and if anyone has a few spare minutes they can go and do some leafleting alone

### **STEP 3 – MAKE LEAFLETS**

Now, I know this seems like a lot of work, but it can be good to make leaflets specific to your area. I recommend <https://www.canva.com/create/flyers/> as a free, easy and pretty quick way to make professional looking leaflets. I've attached a 'register to vote' leaflet, and a 'vote Labour' leaflet that I made earlier, to show how professional and easy they are to make. You're welcome to use them!

### **HOLD AN EVENT:**

Events are definitely my favourite way of campaigning. They're really fun, and easy to do. You just need to decide what you want the event to be about, and then

1. choose a location
2. choose a theme
3. set a date (checking it clashes with no big events )
4. plan how you'll spread the word
5. ensure there are a few people who will definitely be there to organise with you
6. have fun!

**LASTLY - MAKE A RECORD**

Well done for getting out there - now tell everyone about it! That way, you don't just make a difference, you encourage others to follow suit! Post and share pictures, photos, reports of what you've done - and exchange tips with fellow-campaigners all over the world.

[Labour International for a Labour Victory in 2017](#)

The logo consists of the letters 'UK?' in a bold, rounded, sans-serif font, colored in a vibrant teal or light green. It is positioned in the top-left corner of the red background.

UK?



IF YOU'RE A BRITISH CITIZEN WHO'S BEEN LIVING  
ABROAD FOR LESS THAN 15 YEARS, YOU GET A VOTE  
IN THE UPCOMING GENERAL ELECTION.  
USE IT.

**REGISTER  
TO VOTE**

SIGN UP BEFORE **MAY 22ND** AT  
**[WWW.GOV.UK/REGISTER-TO-VOTE](http://WWW.GOV.UK/REGISTER-TO-VOTE)**

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UK?

**Labour have 10 pledges to make Britain  
a fairer, and better place.**

Full employment

A secure homes guarantee

A secure NHS and social care

A national education service

Security at work

Put the public back into our economy

Action to secure our environment

Cut inequality in income and wealth

Action to secure an equal society

Peace and justice at the heart of foreign policy

**VOTE  
LABOUR  
2017**